



# KEYNOTE & PLENARY SPEAKERS



## The International Research Congress on Integrative Medicine & Health, 2014

More than 700 delegates from 22 countries, researchers, practitioners and policy makers from all over the world, was gathered in Miami, to participate in the 9th ISCMR annual conference. 8 keynote speakers, 43 sessions/workshops, 65 oral scientific presentations and more than 300 research posters were presented, to share what goes on around the world regarding CAM, Complementary and Alternative Medicine. Below you will find the name of some of the speakers, the names of the presentations and [link to the webcast/video presentations from the conference](#).

If you are interested in reading the abstracts from the conference, you can download the Abstract and Guidebook, as mobile app, from the iTunes or Android Marketplace. Once the Guidebook app is installed, tap "Download Guides" and search for IRCIMH 2014". Tap the "IRCIMH 2014" app from the list and the guide will begin to download". Give yourself time to enjoy an interesting journey. Listen to what high respected researchers from around the world want to share with us and let us be inspired for future possibilities and considerations, regarding public health care.

Reference: <http://www.ircimh.org/Keynote-Speakers> & <http://webcast.ircimh.org/>

**Opening Remarks, Robert Saver**, Boston University, USA, 2014 Congress Co-chair

<http://webcast.ircimh.org/console/player/24010?mediaType=slideVideo&>

**Opening Remarks, Frederich Hect**, USA, Programme Committee, Co-Chair

<http://webcast.ircimh.org/console/player/24011?mediaType=slideVideo&>

**Social and Psychological influences on Gene Expression**

**Steven Cole** - PhD, Professor of Medicine, Division of Hematology-Oncology, UCLA School of Medicine

<http://webcast.ircimh.org/console/player/24012?mediaType=slideVideo&>

**Building More Effective and Efficient Behavioral Interventions with the Multiphase Optimization Strategy**

**Linda Collins** – PhD, The Methodology Center, Professor, Department of Human Development and Family

Studies, Professor, Department of Statistics, Penn State University

<http://webcast.ircimh.org/console/player/24013?mediaType=slideVideo&>



**Mind-body Medicine and the Brain's Role in the Perception and Management of Pain**

**Catherine Bushnell** - PhD, Scientific Director, National Center for Complementary and Alternative

Medicine, NIH, USA <http://webcast.ircimh.org/console/player/24014?mediaType=slideVideo&>



**The Implementation of Integrative Medicine – a Chinese Perspective**

**Joseph Sung** - MD, PhD, Vice-Chancellor and President, Mok Hing Yiu Professor of Medicine, The Chinese University of Hong Kong <http://webcast.ircimh.org/console/player/24015?mediaType=slideVideo&>



**Assessing the 'Value for Money' of Acupuncture for Chronic Pain in the UK:**

**Many Challenges and Some Solutions**

**Andrea Manca** - MSc, PhD, Professor of Health Economics, NIHR Career Development Fellow, Centre for Health Economics, The University of York, York, UK, Rick Marinelli, ND, LAc, ACCAHC Lectureship <http://webcast.ircimh.org/console/player/24016?mediaType=audio&>



**The Imperative for Integrative Medicine in the Military: A Personal/System Perspective**

**Eric Schoomaker** - MD, PhD, Lieutenant General (ret.), Former, Surgeon General, United States Army <http://webcast.ircimh.org/console/player/24017?mediaType=slideVideo&>



**Building an Integrative Medicine Research Environment**

**Alan Bensoussan** - Director, Centre for Complementary Medicine Research (CompleMED), Interim Director, National Institute of Complementary Medicine (NICM), University of Western Sydney, Penrith, Australia <http://webcast.ircimh.org/console/player/24018?mediaType=slideVideo&>



**Mind, Body, and Cellular Aging**

**Elissa Epel** - PhD, Associate Professor of Psychiatry, University of California, San Francisco

<http://webcast.ircimh.org/console/player/24019?mediaType=audio&>

**Building More Effective and Efficient Behavioral Interventions with the Multiphase Optimization Strategy**

**Linda M. Collins**, PhD Penn State University, University Park, Pennsylvania, United States

<http://webcast.ircimh.org/console/player/24013?mediaType=slideVideo&>

**Closing Remarks**



**ISCMR Trainee Poster Prizes**

**Heather Boon** ISCMR President, University of Toronto, Toronto, Canada

<http://webcast.ircimh.org/console/player/24020?mediaType=slideVideo&>



**Reflections on the Congress**

**Vinjar Fonnebo**, National Research Centre in Complementary and Alternative Medicine (NAFKAM), Norway

<http://webcast.ircimh.org/console/player/24021?mediaType=slideVideo&>



**Reflections on the Congress**

**Ben Kligler** Consortium of Academic Health Centers for Integrative Medicine, USA

<http://webcast.ircimh.org/console/player/24022?mediaType=slideVideo&>



**Future Directions and Vision of the Field Going Forward**

**Claudia Witt**, University Medical Center Charite Berlin, Germany

<http://webcast.ircimh.org/console/player/24023?mediaType=slideVideo&>



**Future Directions and Vision of the Field Going Forward**

**David Shurtleff** National Center for Complementary and Alternative Medicine, USA

<http://webcast.ircimh.org/console/player/24024?mediaType=slideVideo&>



**Closing Remarks**

**Adi Haramati**, PhD 2014 Congress Co-Chair, USA

<http://webcast.ircimh.org/console/player/24025?mediaType=slideVideo&>



The 10th annual International Congress of Complementary Medicine Research will take place in Korea, May 2015, with focus on ***“The Inspiring Future Healthcare: The innovative role and sustainable development of traditional and integrative medicine”***. We’re living longer and better than at any time in history, and in part, this is due to medical advances. We have to consider the direction healthcare will take in the future and assume various roles of traditional and integrative medicine for improving the quality of healthcare in the future. Meeting the Healthcare Paradigm Shift!

The next ICCMR conference will take place in Jeju, Korea, 13 – 15 May, 2015.  
For more information; <http://www.iccmr2015.org/> & <http://www.iscmr.org/>

Leila Eriksen, Denmark  
Participant, at The IRCIMH Congress 2014  
[www.carecam.dk](http://www.carecam.dk) & [www.srab.dk](http://www.srab.dk)